



A O S

Australian Journal of Periodontology and Implant Dentistry Limited

Publishing & Advertising Overview

A O S

Australasian
Osseointegration
Society limited



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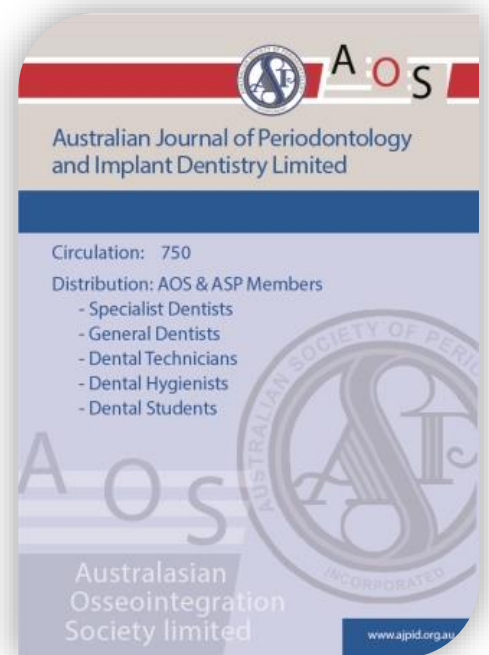


Executive Summary

In early 2017, the Australian Society of Periodontology (ASP) and the Australasian Osseointegration Society (AOS) established the **Australian Journal of Periodontology and Implant Dentistry** as a joint publication between the ASP and AOS. Previously the journal was published by the ASP as *Periodontology* since 1981.

The journal scope covers all aspects of periodontology, surgical and restorative implant dentistry as well as publishing news and information for dental professionals about state branch activities.

We look forward to continuing our long-standing relationship and thank you for your continuing support.



Publishing Overview

Circulation

Circulation 700 consisting of:

- ASP membership
- AOS membership
- Australian & International University Dental Departments and Libraries
- Australian National, State & International Libraries

Frequency of Publication

The AJPID is published twice per year in April and October.

Rates

There are two different advertising opportunities: *Preferred placement* and *display advertising*.

Preferred placement advertising is the outer cover of the Journal is in full colour. It is offered to the advertiser who has previously booked that position, then if not accepted, will be offered to all other advertisers past and present and booking is determined by a first in basis.

Display advertising is all advertisements within the internal pages of the journal. Final page location is based upon availability of pages and final placement is at the beginning and end of articles within the journal and is subject to the Editors discretion.

	SINGLE BOOKING RATE - 1 ISSUE	YEARLY BOOKING RATE - 2 ISSUES
PREFERRED PLACEMENT: <i>Full page colour artwork only.</i>	COLOUR	COLOUR
Inside Front Cover – Full page	\$2,795.00	\$5,095.00
Inside Back Cover – Full page	\$2,795.00	\$5,095.00
Back Cover – Full page	\$2,895.00	\$5,295.00
DISPLAY ADVERTISING: Internal pages <i>All advertising placements subject to editor's discretion.</i>	COLOUR/MONO	COLOUR/MONO
Full page (COLOUR)	\$1,500.00	\$2,745.00
Half page (Landscape) (COLOUR)	\$1,275.00	\$2,345.00
Full page (MONO)	\$575.00	\$1,045.00
Half page (Landscape) (MONO)	\$350.00	\$645.00

All rates are in \$AUD inclusive of GST.

Booking Confirmation

- A completed booking confirmation form must be returned to enable the booking process.
- All advertising placements subject to editor's discretion.
- Contracted booking agreements must be signed and paid in advance to receive multi-issue rates.

Advertising deadlines

Display artwork			
Issue month	Material supply deadline	Cancellation deadline** /final revision	Booking deadline
April	12 th February	8th February	1 st February
October	15 th August	8th August	1 st August
Cancellations ** Refunds cannot be made for cancellations received after the payment deadline.			

Artwork Specifications

Full page:

- Trim size: 297 mm x 210 mm
- Non-bleed/type size: 241 mm x 180 mm
- Bleed size: 303 mm x 216 mm

Half page landscape:

- 120 mm x 180 mm

Artwork Requirements

Preferred file format Adobe Acrobat, saved as a high resolution 300dpi. Please ensure:

- 3 mm bleed all edges
- 5 mm minimum print safe copy area
- All fonts must be embedded or outlined
- All white text to be set to knockout
- All solid black text to be set to overprint
- All images must be converted to CMYK

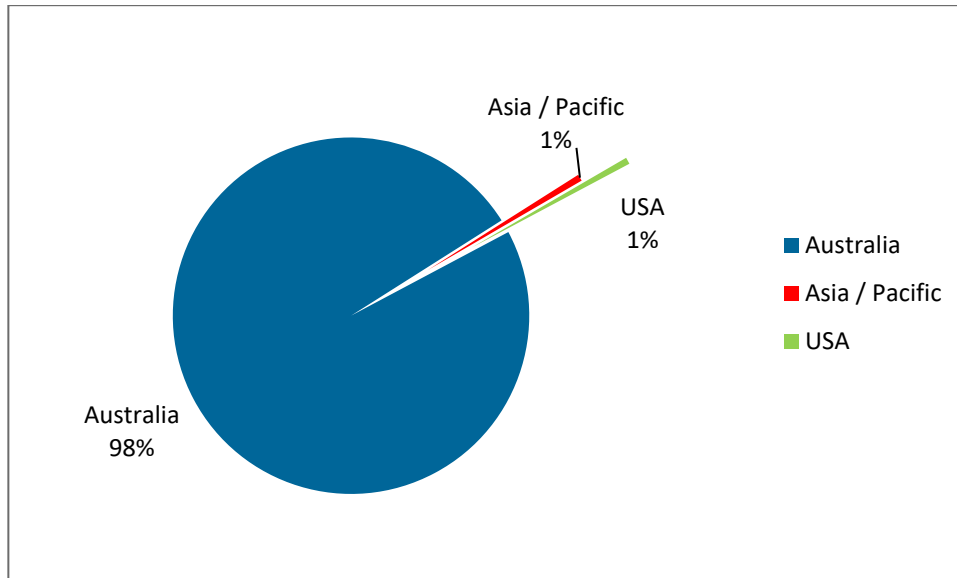
Please note: If artwork is not supplied correctly or require revision this may incur an additional production charge.

Other accepted file formats: If supplying AI file or INDD file please ensure a packaged folder is provided with linked imagery, fonts and the original file. All artwork must be supplied prior to the deadline for editor's approval.

Circulation detail

Circulation 700 consisting of:

- ASP membership
- AOS membership
- Australian & International University Dental Departments and Libraries
- Australian National, State & International Libraries
- Subscription Agencies



Circulation graph summary




ASP & AOS Members

- Dental Specialists:
 - periodontists
 - prosthodontists
 - oral and maxillofacial surgeons
 - other specialists
- General Dentists
- Dental Technicians
- Dental Hygienists
- Dental Students




Subscribers

- Universities
- Libraries (State, National, International)
- Subscription Agencies

Bookings and payment

Australian Journal of Periodontology and Implant Dentistry advertising bookings are required in writing before the booking & material deadline addressed to the AJPID publications team: admin@ajpid.org.au

When artwork is approved, you will be notified via email.

Advertisements are to be paid in full prior to publication. Non-payment will result in non-publication. Payment is required in Australian dollars (AUD). Direct deposit payment will be offered with all Booking Forms/Invoices.

All enquiries: admin@ajpid.org.au

Advertising booking terms and conditions

Policy

All advertisements appearing in the *Australian Journal of Periodontology and Implant Dentistry* are subject to editorial approval.

Disclaimer

No responsibility will be accepted for reproduction of material supplied that is not to *Australian Journal of Periodontology and Implant Dentistry* specifications (artwork and size requirements).

Changes to artwork

Changes or updates to previously submitted material must be resupplied in full and be received before the amendment, cancellation & payment deadline. No changes/revisions will be accepted after this deadline.

Booking Cancellation

Cancellation or changes to the original booking must be notified in writing to the editor/coordinator prior to the amendment, cancellation & payment deadline otherwise withdrawal of the advertisement cannot be guaranteed and the full cost of the advertisement will be passed onto the advertiser.

Please note where volume bookings are cancelled, advertisers will be required to pay the difference between the casual rate and special negotiated rate. Refunds cannot be made for cancellations received after the payment deadline.

Continued Professional Development

All courses/conferences/workshops/programs advertising CPD hours are required to provide in small print on their artwork the following disclaimer: [Your Company] guarantee all courses are compliant with current Dental Board of Australia Guidelines on Continuing Professional Development.

Subscription

Digital publications of the *Australian Journal of Periodontology and Implant Dentistry* are available for subscription per calendar year which include an April and October Issue.

Subscription	Price
Calendar Year Subscription – Australia (2 Issues)	AUD\$74.80 incl GST
Calendar Year Subscription – Overseas (2 Issues)	AUD\$68.00
Single copy (within Australia)	AUD\$38.50 incl GST
Single copy (overseas)	AUD\$35.00
All rates are in \$AUD inclusive of GST (GST exceptions may apply to overseas bookings). No discounts are given and costs may be reviewed at any time.	

Online Publication:

The Australian Journal of Periodontology and Implant Dentistry from 2020 will be available in electronic format only.

Backorders

AJPID copies will be available to backorder ongoing (hardcopy and electronic format up to 2019 and electronic format only thereafter).

Current subscription rates apply (plus postage if hardcopy ordered) and delivery will be once payment is received.

To Order

Please email the order to: admin@ajpid.org.au.

An invoice will be emailed to your nominated address. The subscription will then be delivered once payment has been received.

Payment

Payments can be made by direct deposit or cheque in Australian dollars only.

Direct Deposit: (Preferred)

Name: Australian Journal of Periodontology & Implant Dentistry Limited

BSB: 063185

Account No: 11214449

Please email a confirmation of payment to admin@ajpid.org.au

Cheque payment:

Cheques are to be made out to:

Australian Journal of Periodontology & Implant Dentistry Limited

Post to:

PO BOX 242

Guildford NSW 2161

Australia

Advertising Booking Form

BOOKING CONTACT:

Company Name:		ABN:
Address 1:		
Address 2:		
Suburb:	State:	Postcode:
Contact Name:		
Phone:	Email:	

BILLING CONTACT (to email invoice):

Contact Name:	
Phone:	Email:

ADVERTISEMENT PLACEMENT (incl GST):

BOOKINGS:	APRIL ONLY	OCT ONLY	APRIL & OCTOBER
FULL PAGE COLOUR	1 ISSUE BOOKING	2 ISSUE BOOKING	
Inside Front Cover	\$2,795.00	\$5,095.00	
Inside Back Cover	\$2,795.00	\$5,095.00	
Back Cover	\$2,895.00	\$5,295.00	

INTERNAL PAGES: COLOUR

Full page - Internal Pages	\$1,500.00	\$2,745.00
Half page (Horizontal)	\$1,275.00	\$2,345.00

INTERNAL PAGES: MONO

Full page - Internal Pages	\$575.00	\$1,045.00
Half page (Horizontal)	\$350.00	\$645.00

BOOKING CONFIRMATION:

- Cover advertisements are booked on a 'first paid' basis.
- A completed booking confirmation form must be returned to enable the booking process.
- All advertising placements subject to availability and approval.
- Contracted booking agreements must be paid in advance to receive multi-issue rates.

INVOICING AND PAYMENT:

Tax invoice required prior to payment.

EFT BSB: 063185 A/C: 11214449

Australian Journal of Periodontology & Implant Dentistry Limited

Cheque: To be made out to Australian Journal of Periodontology & Implant Dentistry Limited

Post to: AJPID Publications

PO BOX 242

Guildford NSW 2161

Email saved form to: admin@ajpid.org.au

Disclaimer: By returning this completed booking form you agree to the terms and conditions of the AJPID Advertising & Publications Overview found at: www.ajpid.org.au